

April 19th, 2019

## Weathernews Presents at InterMET Asia 2019, Asia's Largest Meteorological Conference

Weathernews Inc. (Head Office: Mihama-ku, Chiba-shi; CEO: Chihito Kusabiraki) took part in InterMET Asia 2019, held in Singapore from March 27th to 28th, participating for the second consecutive year. Held annually since 2014, InterMET Asia is Asia's largest meteorological conference. This year, more than 700 people representing institutions, companies, and organizations from around the world gathered to exchange ideas on how to mitigate the risks of disasters due to extreme weather and climate change. At the main session on March 27th, Weathernews Executive Officer Tomohiro Ishibashi introduced some state-of-the-art weather forecasting tools from private companies, including new prediction techniques based on deep learning. Weathernews also participated in the March 20th IWDR1 2019 workshop examining disaster prevention and mitigation in India, as well as the GWE Forum that met on March 25th to discuss cooperation between industry, government, and academia in the global weather industry. At both events, discussion revolved around role sharing between the public and private sectors and the invigoration of the global weather market, and reaffirmed the importance of public-private partnerships. Weathernews will continue to work with relevant organizations in each country to reduce weather risk on a global scale.

### Presentation at InterMET Asia 2019, Asia's Largest Meteorological Conference

On March 27th, Weathernews Executive Officer, Tomohiro Ishibashi addressed the main session of InterMET Asia (\*1). After receiving positive reactions from last year's session on the results of research on the use of deep learning prediction technologies, he again introduced the latest information in this session. He also gave examples of weather information that leverages the strengths of the private sector, such as weather forecasts that reflect reports submitted by Weathernews subscribers.



Session panelists  
Tomohiro Ishibashi, Weathernews Executive Officer  
is fourth from the left

\*1 InterMET Asia 2019: <https://www.intermet.asia/>

### Participating in the GWE Forum, promoting the weather industry growth through public-private partnerships

Weathernews Director, Daisuke Abe, participated in the GWE Forum (\*2) held in Singapore on March 25th, as well as related workshops on the 26th and 29th. There, participants discussed how industry, government, and academia can cooperate and get involved in order to use weather data to protect the lives and property of people around the world. The GWE Forum is a council that promotes the development of the world's meteorological industry through



Participants in GWE Forum  
Daisuke Abe, Weathernews Director is second from the left

cooperation between industry, government, and academia. Its membership is made up of 12 people, with 4 members elected from each of 3 industry sectors. The forum was launched in 2018 under the sponsorship of the GFDRR (The Global Facility for Disaster Reduction and Recovery) and World Meteorological Organization (WMO), and this is its 5th meeting.

\*2 GWE Forum: <http://www.gweforum.org/>

**Addressing the IWDR 2019 workshop on disaster prevention and mitigation in India**

Weathernews participated in the Second International Workshop On Disaster Resilient Infrastructure (IWDR 2019) (\*3), held on March 20th at the Taj Mahal Hotel in New Delhi, India. First held in 2018, this is an international conference on disaster prevention and mitigation organized by the Government of India. The approximately 400 attendees from around the world, including Mami Mizutori, Special Representative of the Secretary-General from the United Nations International Strategy for Disaster Reduction (UNISDR) secretariat, which was one of the cosponsors of the event. Weathernews Director, Daisuke Abe addressed a session on digital technology, speaking about the respective roles of government agencies and private meteorological companies, and introduced public-private partnership success stories.

\*3 IWDR 2019: <https://resilientinfra.org/iwdr/>



Session panelists

From the left, Sella Nevo, Google; Seema Kumar, IBM; Interpreter; Chairman; Michael Anthony, Sarmap; Daisuke Abe, Weathernews Inc.; Andre Cuomo, Sacertis



Presentation at the GWE Forum  
Daisuke Abe, Weathernews Director