

May 18th, 2018

Weathernews Participates in Asia's Largest Weather Conference InterMET Asia 2018

**Exchanging ideas with representatives from industry, government, and academia to achieve
disaster reduction on a global scale**

Weathernews Inc. participated in InterMET Asia 2018, held at Singapore's Suntec City from April 11 to 12. Held annually since 2014, it is Asia's largest weather conference. This year more than 500 people representing institutions, companies, and organizations from about 50 countries attended. Participants exchanged ideas on how to mitigate the risks of disaster caused by extreme weather and climate change. As part of the main session held on April 11, Weathernews Executive Officer, Tomohiro Ishibashi gave a presentation on the utilization of user information and communication tools to forecast extreme weather events. He described the company's efforts to leverage user information to more accurately predict sudden torrential rain and showed weather radar content created using machine learning. Many issues related to data handling and the maintenance of observation infrastructure in developing countries were discussed during the event, and we learned that our latest technologies could possibly play a part in solving these issues.

In addition, Weathernews Chief Service Officer, Daisuke Abe, participated as a panelist in one of the InterMET Asia–World Bank–GFDRR Special Sessions, held on April 10. He exchanged views with other panelists representing industry, government, and academia, on how to leverage the strengths of their respective fields in order to share data in a way that will maximize the effective use of the world's weather information.

As a company that provides weather information services to customers in various markets around the world, Weathernews will continue to cooperate and collaborate with organizations from various countries in our efforts to stimulate the global weather market and leverage the latest technologies to reduce global weather risks.



Commemorative photo after InterMET Asia 2018

Weathernews Inc.

<https://weathernews.com>

Weathernews Inc. was founded in 1986 and is one of the largest weather information companies in the world. We started as a service supporting safe maritime operations aimed at shipping companies, and we now provide weather information services 24 hours a day, 365 days a year to clients across 44 different markets in a total of 50 countries around the world. With our guiding motto of “wanting to serve people at critical times,” we continue to take on new challenges with an innovative approach, such as developing our own original radar to pick up torrential rainstorms and sudden strong winds, launching weather satellites to capture views of sea ice in the Arctic Ocean, and making use of AI technology to achieve high-accuracy weather predictions.